

# NATIONAL SHORT FILM

# COMPETITION

## **A: Rules to be noted**

1. Participants can register any time from March 20<sup>th</sup> 2019 to June 30<sup>th</sup> 2019
2. The participants should submit a short film based on the topic – “1 Dollar = 1 Rupee”. It can be submitted while registering or before the registration closing date via their team captain
3. Participant can register by choosing the zone under which their state comes
4. Submitted short film can be of any language but English subtitles are mandatory
5. Each team must submit the details of all the team members before submitting the film (team members will be able to win credits awards)
6. The submitted film must be a minimum of 4mins to 10mins, excluding the credits section
7. Runtime of the submitted short film should be below 10mins
8. The final video must be uploaded in MP4/MOVE/MPEG-4 format. Upload video should be strictly below 750mb. The file name should be your unique ID. For eg:- if your unique ID is ITH1234, your file name should be ITH1234.mp4
9. Team Leader should go through the agreements, terms and conditions and discuss it with the team before registration.
10. Submitted entries will be evaluated by the talent hunt juries via an online scrutiny procedure and there will be 4 winning teams, one from each zone who will be receiving the cash award and the title of ITH Nation Zone Short Film Winner
11. The top 250 entries will be eligible for the second round of the competition
12. 250 Teams short-listed from the 1<sup>st</sup> round shall be eligible to participate in the finals of the Indywood talent hunt's National Short film competition
13. Short Films without English subtitles will be disqualified
14. Teams are encouraged to work with local composer and musicians to write and record music and films/ It is permissible for a participating group to use pre-recorded music; however, the team must have rights to any music used in the film
15. ITH parties may, in the sole discretion, disqualify films deemed to be inappropriate or otherwise non-compliant
16. Teams cannot use stock footage or footage created earlier
17. Photographs can be used in the film, only if the team has the rights to use them
18. Only films submitted before the deadline will be officially part of the competition

19. Indywood Talent Hunt team may add to or amend these rules at any time prior to the beginning of the filmmaking period, without informing the participants

## **B. For being eligible for the Project:**

1. Films must be the original work of the team and must not infringe third-party's rights.
2. Must be suitable for publication and not contain obscene or indecent material.
3. Must not contain pornographic material; may not contain defamatory statements about any person, company, organization or entity.
4. Must not invade privacy or other rights of any person, company or entity.
5. Must not in any other way violate applicable laws and regulations; and may not contain any copyrighted elements not owned by the team.
6. Films containing prohibited or inappropriate content as determined by the IFP, in its sole discretion, to be inappropriate will be disqualified.

## **C. Important Tasks.**

1. Scripting
2. Casting
3. Location and Art Design
4. Shooting
5. Editing
6. Dubbing and Background Music
7. Colour Correction and Rendering
8. Compressing below 750 MB
9. Uploading via link sent on registered e-mail ID.
10. Organizing Crew
11. Organizing Cast
12. Securing Equipment's
13. Scouting/Securing Locations

# **Few points that can help you make a winning film!**

## **1. TEAM**

The ITH National Short Film Competition is a lot about collaborating with right people. People who bring enthusiasm and excellence in all fields, be it technical, production or actors.

## **2. SCRIPTING**

Script the film in adherence to theme provided. Do not deviate from theme and genre. Teams who shoot good films but irrelevant to theme, might not be considered qualified by jury.

### **3. CASTING**

Try to cast actors with some experience of acting or facing camera in the past. It is very important for an actor to look apt for their character and more important to convincingly perform. Costumes and makeup are other things to be taken care of and should not be taken for granted.

### **4. LOCATIONS**

Find apt locations that uplift the scenes. Well-lit and neat locations always help in adding to visual appeal. Make sure no hinderance appears in your background while you roll the camera.

### **5. SHOOTING**

Shoot a film that is visually appealing for jury to watch. In case you do not have advanced equipment's, use basic ones such as tripods, lights, reflectors, external microphones to maintain quality. Avoid low-light shots and handheld shots until you have right equipment's. Visual appeal transcends beyond great cinematic shots.

### **6. EDITING**

Edit the film to keeping only what is relevant. It is not necessary to tell a story in a linear manner. Avoid much use of text for transitions.

### **7. DUBBING**

In case you aren't accessible to dubbing studio, dub your film with actors/voice artists in a noiseless environment on a high-quality microphone. A film with unwanted background noise does not impress jury.

### **8. BACKGROUND MUSIC**

Background music is a key element to your film. Some of the previous IFP winners have used music very effectively as a part of storytelling. We encourage teams to collaborate with composers in your city to create music for your film. In case you are unable to find a local music composer, please use royalty free music or purchased music for commercial use only. Avoid using random music from internet since the film will be disqualified.

### **9. COLOR CORRECTION**

Make sure to colour correct your film once you are done with your editing. Right tuning of colours plays a role in storytelling and can elevate the movie viewing experience of audience.

### **10. RENDERING**

Render your film without losing on quality.